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Domain name

It's a name of website. This name is generated from IP address (Internet Protocol) on DNS servers (Domain Name Server) and support user better look for name of webpage.

In Czech

Doménové jméno

Site (same as website)

Site is name for contents of domain. Not for pages, bud complete web (e.g.: pictures, audio/video files). We can have domain without site, but not inverse.

In Czech:

It doesn't have equivalent in our language, because we don't distinguish site and page.

Page (same as webpage)

It's a separate page of website. It provides showing content (e.g.: texts, pictures) of site for end users.

In Czech:

Stránka, webová stránka

Visitor

Visitor is host of webpage/website. Mostly visitors are humans which would like get some information by us. But sometimes visit us a bot (it's a robot, which search internet and indexing data for search engines).

In Czech:

Návštěvník

Brand names

Brand names are words which are used when we would say name of company for business partners.

In Czech:

Obchodní jméno/název

Hyperlink

It is name for link in electronic document or web page.

In Czech:

Hypertextový odkaz

Search engines

It's often a webpage which is designed for searching information from other webpage.

In Czech:

Vyhledávací stroj

Browser

It's software which allows us to browse (show) webpage on the Internet.

In Czech:

Prohlížeč

Programming language

A programming language is an artificial language designed to express computations that can be performed by a machine, particularly a computer. (took from Wikipedia)

In Czech:

Programovací jazyk

Address bar

It's a textbox where we write an internet address which we want visit.

In Czech:

Adresní řádek